



ក្រុមរាំអង្គរ

Angkor Dance Troupe, Inc.

Dear Supporter:

We would like to invite you to support the important work of the Angkor Dance Troupe by purchasing an advertisement in our 2000 Cambodian New Year publication. Last year's Commemorative Book was widely distributed throughout Greater Lowell and was very well received. This year's book will be even better, with dozens of new photographs featuring highlights from 1999 – including our performance at the **White House** in October and our part in Lowell's winning presentation at the **All America City** competition in Philadelphia last June.

The Angkor Dance Troupe is nationally recognized as one of the most accomplished Cambodian traditional arts ensembles performing today. In the past two years, the Troupe presented 66 performances and workshops for more than 20,000 people at venues including Yale University, the Southeast Asian Water Festival, and the Lowell Folk Festival. Since 1986, the Troupe has provided a poignant reminder of the beauty and spirituality of Cambodian culture for thousands of former refugees working to build a new sense of community here in Greater Lowell.

The Angkor Dance Troupe addresses a critical need in the community for programs that provide services to Cambodian-American youth. We give young people alternatives to violence and other destructive behavior and help them develop the skills necessary to make positive, productive choices in their lives. Our work with youth received national honors in 1999: The Troupe was among a select group of 10 organizations across the nation to receive the prestigious "Coming Up Taller" award from the President's Committee on Arts and Humanities and the National Endowment for the Arts.

Please support our work in the community by purchasing a tax-deductible advertisement in our 2000 Cambodian New Year book, or, help support our important work with at-risk youth by contributing to the "Friends of the Angkor Dance Troupe." (Please see enclosed.)

Thank you.
Sincerely,

Tim Chan Thou

Tim Chan Thou
Board of Directors

Ruth Page

Ruth Page
Troupe Manager



A Non-Profit Cultural Organization

P.O. Box 1553 • Lowell, MA 01853 • (978) 441-9277 • FAX: (978) 251-8039

ក្រុមរាំអង្គរ

Angkor Dance Troupe, Inc.

2000 Cambodian New Year Ad Book

Reach thousands of potential customers!

A Unique Opportunity to Advertise to Lowell's Cambodian Community

DEADLINE FOR BOOKING ADS: March 24, 2000

After the overwhelming success of our 1999 Commemorative Book, we are publishing an exciting new book for 2000. The beautifully designed publication will include dozens of photographs and a wealth of rich cultural information.

The book will be distributed widely throughout Greater Lowell. It will be handed out at our many Cambodian New Year dance performances in April and at other events throughout the year, including the popular Southeast Asian Water Festival in August. We will also provide hundreds of free copies for distribution at area stores, restaurants, colleges, and other sites.

Please help support Lowell's Cambodian Community by purchasing a tax-deductible ad or message in our publication. Consider what your gift will mean to Lowell's Cambodian community. You will be helping to support our important work with at-risk youth and contributing to the preservation of Cambodian culture for generations to come.

ORDER FORM - ANGKOR DANCE TROUPE AD BOOK

DEADLINE FOR BOOKING ADS: March 24, 2000

Ad Sizes & Costs (See sample ads attached.)

_____ Quarter Page \$35.00 (4.5" W x 1.75" H)

_____ Half Page \$60.00 (4.5" W x 3.5" H)

_____ Full Page \$100.00 (4.5" W x 7.25" H)

_____ Inside Cover - Front or Back (\$150.00)

_____ Outside Back Cover (\$250.00)

_____ Translation into Khmer available on half-page and full-page ads for an additional fee of \$15.

_____ Additional Donations Welcome: Join the "Friends of the Angkor Dance Troupe." (See enclosed.) All donors will be recognized in the publication.

Name: _____ Phone # _____

Address: _____

My ad / message should read: _____

Attach an additional sheet if necessary. You may include your logo or other camera-ready artwork.

Please make checks payable to: Angkor Dance Troupe.

(Mail order form & payment to: Angkor Dance Troupe, PO Box 1553, Lowell, MA 01853)

If you have questions or would like to see a copy of last year's book, please call:

Ruth Page (978) 251-3832 (English) or Tim Chan Thou (978) 441-9277 (for Khmer).

សូមប្រសិទ្ធិពរដល់សហគមន៍ខ្មែរនៅក្រុងឡូរ៉ែ

Law Firm

Full Page
4.5" Wide
7.25" High

Street, 4th Floor
852

ក្រសួងយុត្តិធម៌

-យើងមានបទពិសោធន៍គ្រប់គ្រាន់ផ្នែកខាងផ្លូវច្បាប់ដូចជា :

- Workman's Compensation
- Personal Injury
- Auto Accident
- Divorce
- Business Law
- Wills & Trust
- Real Estate

សូមអញ្ជើញទាក់ទងមកលេខទូរស័ព្ទ :

☎ (978) 555-1111

With smooth step and elegant gesture,
you grace our city and take us to a wonderful new place.

Thank you Angkor Dance Troupe.

Marin

Quarter Page
4.5" Wide
1.75" High

AD SIZES



ENTERPRISE

BANK AND TRUST COMPANY

A CERTIFIED SBA LENDER



Member
FDIC

ធនាគារសហជ័យ

Main Office and Trust Division
222 Merrimack Street • Lowell, MA 01850 • Tel: 459-9000

Half Page
4.5" Wide
3.5" High

674 Boston Road (Rte 1A) • Lowell, MA 01850 • Tel: 459-9000
185 Littleton Road (Rte 110) • Lowell, MA 01850 • Tel: 459-9000
1168 Lakeview Avenue • Lowell, MA 01850 • Tel: 459-9000
4 Central Street • Lowell, MA 01850 • Tel: 459-9000
910 Andover Street • Lowell, MA 01850 • Tel: 459-9000

Mortgage Lending Center
27 Palmer Street • Lowell, MA 01850 • Tel: 459-9000

"2000 Friends of the Angkor Dance Troupe"
A fund raising membership drive to support the
Angkor Dance Troupe's important work with at-risk youth.

The Angkor Dance Troupe addresses a critical need in Lowell for programs that provide services to Cambodian-American youth. It is well-documented nationally that meaningful arts experiences can be a powerful tool in helping young people make sense of the challenges they face. The Troupe and others in Lowell have amassed a growing body of evidence that in-depth exposure to traditional culture significantly helps the emotional adjustment of Cambodian-American youth.

The Troupe helps young people make constructive choices in their lives by immersing them in the rich cultural heritage from which they come. Over the years, we have witnessed firsthand the value of cultural-based arts programming for youth. We have had several apprentices, for example, who were involved in gang activities when they joined the Troupe and who have since left their street life behind and are making remarkable progress in their academic and personal lives.

The Angkor Dance Troupe provides young people with alternatives to violence and other destructive behavior and gives them opportunities to develop the skills necessary to make positive, productive choices in their lives. In 1998, the Troupe launched "Angkor Youth Dance," a very successful after-school and summer program for at-risk youth with support from the Massachusetts Cultural Council, City of Lowell Community Development Block Grant program, G.L. Community Foundation, Lowell Police Department, Lowell Community Schools, and several community agencies. In 1999, the Angkor Dance Troupe received the prestigious Coming Up Taller award from the President's Committee on the Arts and the Humanities and the National Endowment for the Arts. The awards were presented to a select group of ten organizations from across the nation to honor exemplary arts programs serving at-risk youth.

"The Friends of the Angkor Dance Troupe" was formed to raise community and individual support for our youth programming and to help us meet a 50% match required for a substantial state grant we receive each year.

Won't you please consider a tax-deductible donation to help support our work with youth?

Giving Opportunities:

_____ Major Program Sponsor:	\$1000 and above
_____ Contributing Sponsor:	\$ 500 - \$ 999
_____ Community Leader:	\$ 150 - \$ 499
_____ Citizens for Youth:	\$ 10 - \$ 149

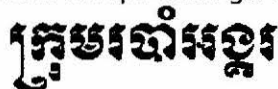
Your Name & Address: _____

Please make checks payable to Angkor Dance Troupe, PO Box 1553, Lowell, MA 01853.

All donors will receive recognition in our annual publication and other Troupe programs and publicity.

For questions or more information, please call Troupe Manager Ruth Page (978) 251-3832.

Thank you for your support.



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